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## FOR IMMEDIATE RELEASE

### EDITORIAL CONTACT

Mark Espenschied / Arecont Vision  
phone: 818.937.0700 x460  
fax: 818.937.0464  
e-mail: [mespenschied@arecontvision.com](mailto:mespenschied@arecontvision.com)  
website: [www.arecontvision.com](http://www.arecontvision.com)

## **Arecont Vision Celebrates 10<sup>th</sup> Anniversary**

*Company Began its History of Unprecedented Industry Firsts on April 3, 2003*

Las Vegas, Nevada (April 10, 2013) – [Arecont Vision](http://www.arecontvision.com), the industry leader in [IP megapixel camera technology](#), today announced its 10<sup>th</sup> anniversary in business. The company was founded on April 3, 2003. A retrospective of the company’s revolutionary advancements in megapixel technology is on display at ISC West, Booth 8043.

Arecont Vision was founded by Dr. Michael Kaplinsky and Dr. Vladimir Berezin, pioneers in CMOS sensor technology. They were confident the company could develop high-resolution IP-based surveillance cameras that would not only be far superior in image quality and resolution to traditional analog and IP VGA cameras, but they would deliver them at very competitive price points.

“The advent of IP video at the turn of the century presented a unique opportunity to introduce HDTV resolution into video surveillance, where the ability to zoom in on the details of the scene is paramount. Transmitting video as network data enabled the development of cameras and systems with resolutions and frame rates not limited by the old analog standards, but only the state-of-the-art in on-camera image generation and processing. Ten years ago we have decided to leverage our expertise in megapixel imaging, massively-parallel image processing architectures and computer networking to create low-cost megapixel systems that would forever change video surveillance as we knew it,” said Dr. Michael Kaplinsky, Founder and

CEO, Arecont Vision. “As we enter our second decade, we remain committed to leading the way with megapixel technology that is beyond the imagination of our customers.”

“Michael and I recognized a need that was going unfulfilled in the video surveillance industry, and we had the knowledge required to fill it,” said Dr. Vladimir Berezin, Founder and President, Arecont Vision. “Throughout the past decade, Arecont Vision megapixel technology has been recognized repeatedly as representing a better value proposition than traditional, low-resolution solutions.”

Throughout its first decade, Arecont Vision has consistently introduced first-to-market products, including:

Date	Event
Apr-2004	1st Generation products, including the world’s fastest 2-megapixel (MP) network camera.
Apr-2005	World’s fastest 3-megapixel dual-sensor DayNight™ camera (AV3130).
Jun-2005	2nd Generation MegaVideo® products (AV2100, AV3100).
Mar-2006	World’s first 5-megapixel network camera (AV5100).
May-2006	World’s first 360° 8-megapixel network camera (AV8360).
Sep-2006	World’s first 180° 8-megapixel network camera (AV8180).
Mar-2007	World’s smallest megapixel cameras and 3rd Generation MegaVideo® products.
Jan-2008	World's first line of H.264 megapixel cameras (AV1305, AV2105, AV3105, AV5105).
Oct-2008	World’s first H.264 panoramic 8-megapixel 180° and 360° cameras (AV8185, AV8365).
Jan-2009	MegaDome® line of H.264 megapixel cameras (AV1355, AV2155, AV3155, AV5155).
Sep-2009	World’s first H.264 Physical Security Interoperability Alliance (PSIA) megapixel camera implementation.
Sep-2009	World’s first H.264 10-megapixel camera (AV10005).
Nov-2009	World’s first compact JPEG megapixel cameras.
Mar-2010	World’s first H.264 Dual Mode 10-megapixel/1080p camera.
Mar-2010	World’s first compact H.264 megapixel cameras.
Sep-2010	MegaView® line of H.264 megapixel bullet-style cameras (AV1155, AV2155, AV3155, AV5155).
Dec-2010	SurroundVideo® DayNight™ H.264 panoramic 8-megapixel 180° and 360° cameras (AV8185DN, AV8365DN).
Apr-2011	SurroundVideo® DayNight™ H.264 panoramic 20-megapixel 180° and 360° cameras (AV20185DN, AV20365DN).
Apr-2011	D4F and D4S low cost indoor all-in-one dome camera solutions.
Mar-2012	Low-cost Wide Dynamic Range (WDR) compact camera.
Mar-2012	MegaDome® 2 1.3MP, 1080p, 3MP & 5MP with remote focus/zoom, IR

	and audio capabilities.
May-2012	MegaView® v1 with total PoE solution.
Sep-2012	ONVIF Implementation on core single sensor products.
Sep-2012	MegaDome® 2 10MP camera with remote focus/zoom and IR capabilities.
Sep-2012	MegaBall™ camera series with Wall and MiniDome configurations.
Mar-2013	MegaDome® 2 cameras with true WDR capabilities.
Mar-2013	MegaBall™ cameras with true WDR capabilities.
Mar-2013	World's first 12MP 180° WDR panoramic camera (SurroundVideo®).
Apr-2013	Technology exhibition of MicroDome™ cameras: miniature full-featured megapixel cameras in resolutions of 1.3MP, 1080p, 3MP and 5MP.

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### **ABOUT ARECONT VISION**

Arecont Vision is the leading manufacturer of high-performance megapixel IP cameras. Arecont Vision products are made in the USA and feature low-cost massively parallel image processing architectures MegaVideo® and SurroundVideo® that represent a drastic departure from traditional analog and network camera designs. All-in-one products such as the MegaDome®, MegaView®, MegaBall™ and D4F/D4S/D4SO series provide installer friendly solutions. True Wide Dynamic Range (WDR) and remote focus/remote zoom enhance camera utility. Compact JPEG and H.264 series of cameras address cost sensitive applications. These innovative technologies enable Arecont Vision to deliver multi-megapixel digital video at IP VGA camera price points.

**\*EDITORS' NOTE:** Electronic files and photos are available upon request by emailing Mark Espenschied at Arecont Vision at [mespenschied@arecontvision.com](mailto:mespenschied@arecontvision.com).